



## Media Information

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### SUBARU WINS THREE CATEGORIES IN EDMUNDS 2019 BEST RETAINED VALUE AWARDS

- Impreza wins Best Compact Car
- Crosstrek wins Best Compact SUV
- WRX wins Best Sports Car

Camden, N.J., Apr 4, 2019 - Edmunds, an online automotive guide helping millions of shoppers each month select, price and buy a car with confidence, awarded Subaru the 2019 Best Retained Value for Impreza, Crosstrek and WRX in their respective categories.

#### **2019 Subaru Impreza**

Best Retained Value: Compact Car

#### **2019 Subaru Crosstrek**

Best Retained Value: Compact SUV

#### **2019 Subaru WRX**

Best Retained Value: Sports Car

The 2019 Edmunds Best Retained Value Awards recognize 2019 model-year vehicles for their projected retained value through the initial five-year ownership period. These awards are designed to help shoppers make more informed car buying decisions. For more information on methodology, please visit:

<https://www.edmunds.com/car-reviews/best-retained-value-cars.html>

"We are pleased to receive the 2019 Best Retained Value Award for Impreza, Crosstrek and WRX from Edmunds" said Thomas J. Doll, President and Chief Executive Officer, Subaru of America, Inc. "These awards underscore our commitment to providing customers with vehicles made to the highest standards of safety, reliability, dependability and value."

#### **About Edmunds**

[Edmunds](#) guides car shoppers online from research to purchase. With in-depth reviews of every new vehicle, shopping

tips from an in-house team of experts, plus a wealth of consumer and automotive market insights, Edmunds helps millions of shoppers each month select, price and buy a car with confidence. Regarded as one of America's best workplaces by Fortune and Great Place to Work, Edmunds is based in Santa Monica, California, and has a satellite office in Detroit, Michigan. Follow us on [Twitter](#), [Facebook](#) and [Instagram](#).

**About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$270 million to causes the Subaru family cares about, and its employees have logged nearly 78,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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