



# Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Charles Ballard  
(856) 488-8759  
[cballard@subaru.com](mailto:cballard@subaru.com)

## SUBARU ANNOUNCES PRICING FOR 2019 LEGACY AND OUTBACK MODELS

- EyeSight® Driver Assist Technology now standard on all models
- New 6.5-inch Multimedia system standard on base models
- Legacy 2.5i starts at \$22,545
- Outback 2.5i starts at \$26,345

Camden, N.J. , Jul 9, 2018 - Subaru of America, Inc. today announced pricing for the 2019 Outback and Legacy lines. The company reported its 79th consecutive month of year-over-year sales increases on July 3, along with 52 consecutive months of more than 10,000 Outbacks sold. The updated Outback and Legacy models arrive at Subaru retailers this summer.

New for 2019, all Legacy and Outback models come standard with Subaru EyeSight Driver Assist Technology, which had previously been an option on most models. EyeSight includes Adaptive Cruise Control, Pre-Collision Braking and Throttle Management, Lane Departure Warning and Lane Keep Assist.

The Legacy 2.5i Sport model, in addition to EyeSight, makes the Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert system standard for 2019.

The 2019 Legacy and Outback also feature interior enhancements for 2019. The 2.5i base models gain an overhead console shower light and dual front center console USB ports. A high-grade instrument panel combination meter with 5.0-inch LCD display is now standard for all models. Legacy and Outback 2.5i Premium, 2.5i Limited and 3.6R Limited models have a standard auto-dimming rearview compass mirror with Homelink® featuring a thin-frame design.

All Legacy and Outback models come standard with Subaru Symmetrical All-Wheel Drive and Active Torque Vectoring for confident handling in all conditions. Legacy is the only midsize sedan that makes an all-wheel drive system standard on all trim lines.

The Legacy and Outback 2.5i models are powered by a 175-hp 2.5-liter 4-cylinder SUBARU BOXER® engine teamed with a standard Lineartronic® CVT (Continuously Variable Transmission) with manual mode and paddle shift control switches. The 3.6R models feature a 256-hp 3.6-liter 6-cylinder BOXER engine and a Lineartronic CVT.

### Legacy for 2019

2019 Subaru Legacy 2.5i has a starting price of \$22,545, an increase of only \$350 from the 2018 model, which did not

have standard EyeSight. The 2.5i base trim also comes standard with the SUBARU STARLINK 6.5-inch Multimedia with features including smartphone integration with Apple CarPlay™, Android™ Auto, Aha™, Pandora® and STARLINK Cloud Apps; Bluetooth hands-free phone and audio streaming connectivity; AM/FM stereo; and Rear Vision Camera. updated multimedia system now includes a single-disc CD player, HD Radio®, SiriusXM® All Access Radio and SiriusXM Travel Link®.

The 2019 Legacy 2.5i Premium begins at \$24,695. Among upgrades over the 2.5i base trim are 17-inch alloy wheels, the All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper de-icer), leather-wrapped steering wheel, dual-zone automatic climate control system and a 10-way power driver's seat that includes power lumbar support.

The Legacy 2.5i Premium, Sport and Limited feature as standard the SUBARU STARLINK 8.0-inch Multimedia Plus system with a high-resolution 8.0-inch touchscreen that includes all the features of the 6.5-inch Multimedia system and adds Voice Activated Controls, Bluetooth® hands-free text messaging and Near Field Communication. STARLINK Connected Services are available as an opt-in feature on Premium and above trims.

Options for the 2.5 Premium include a Power Moonroof, STARLINK 8.0-inch Multimedia with Navigation, Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert, High Beam Assist and LED fog lights.

The 2019 Subaru Legacy 2.5i Sport starts at \$26,795. To the Premium trim level's equipment, the Sport adds 18-inch sport-styled wheels, sport-type front grille, body color rocker trim with chrome accents, body color trunk spoiler, LED fog lights and foldable mirrors with integrated turn signals. Exclusive to the Sport is a two-tone cloth interior with blue accent stitching, carbon fiber finish patterned trim and three-spoke design leather-wrapped steering wheel with blue stitching.

The Legacy 2.5i Sport is available with a suite of optional features including Power Moonroof, STARLINK 8.0" Multimedia with Navigation, Reverse Automatic Braking and High Beam Assist.

The 2019 Legacy 2.5i Limited, with a starting price of \$29,245, enhances ride comfort with Stablex Suspension. The Limited adds the luxury of perforated leather-trimmed upholstery, heated rear seat backs and cushions, rear-seat air conditioner outlets and a 10-way power driver's seat with two-position memory and power lumbar support. Additionally, the Limited has a 4-way power front passenger seat, 18-inch alloy wheels, LED fog lights, body color foldable side mirrors with integrated turn signals and Keyless Access with Push-Button Start.

At \$31,545 the Legacy 3.6R Limited tops the line with a 256 horsepower, 3.6-liter 6-cylinder BOXER engine.

For the 2.5i Limited and 3.6R Limited, the Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert system is standard. STARLINK 8.0" Multimedia with Navigation, Power Moonroof, Reverse Automatic Braking, High Beam Assist and LED Steering Responsive Headlights are available in a package. On the Limited trims, the navigation system includes 12 Harman Kardon® speakers and a Harman Kardon 576-watt equivalent amplifier.

### **Outback for 2019**

Equipped with standard Symmetrical All-Wheel Drive, 8.7-in. ground clearance, X-Mode, Hill Descent Control, Hill Holder and roof rails, the roomy Outback is a master of outdoors-oriented activities and everyday versatility. The 2019 Outback 2.5i is available in base, Premium, Limited and Touring trims; the 6-cylinder Outback 3.6R is available in Limited and Touring trims.

The Outback 2.5i, starting at \$26,345, includes standard EyeSight and the updated STARLINK 6.5-inch Multimedia system.

Priced from \$28,445, the Outback 2.5i Premium adds the All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper de-icer), dual- zone automatic climate control system, fog lights, 10-way power driver's seat with power lumbar support, 3-spoke leather-wrapped steering wheel and dash panel with silver stitching, auto-

up/auto-down front windows, overhead console shower light, illuminated front inner door pull handles and foldable body-color side mirrors.

The Outback Premium and Limited trims feature as standard the SUBARU STARLINK 8.0" Multimedia Plus system. STARLINK Connected Services are available as an opt-in feature on Premium and above.

Options available for the Premium include Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert, Power Rear Gate, Power Moonroof, and the STARLINK 8.0-inch Multimedia with Navigation.

The Outback 2.5i Limited is priced from \$32,845 and increases luxury with perforated leather-trimmed upholstery, power rear gate, heated rear seat backs and cushions, rear-seat air conditioner outlets, 4-way power front passenger seat, 18-inch alloy wheels, Keyless Access with Push-Button Start, fog lights, turn-signal side mirrors and woodgrain-pattern matte-finish interior accent trim. In addition to the options available for the Premium trim, the Limited also offers LED Steering Responsive Headlights.

The Outback 2.5i Touring, at a starting price of \$36,795, is distinguished by low-profile roof rails in a silver finish along with lower body cladding accented by chrome Outback badging. A dark gray grille insert and 18-inch wheels with machined finish dark gray accents accentuate this model's styling. LED Steering Responsive Headlights are also included.

The Outback Touring interior features exclusive Java Brown leather-trimmed seats, door panels and armrests with contrasting ivory stitching. The interior is trimmed with a unique woodgrain finish and piano-black switch panel accents. Standard amenities above the Limited trim include a heated steering wheel, auto-up/auto-down power windows on all four doors and the STARLINK 8.0-inch Multimedia with Navigation, including the Harman Kardon 12-speaker sound system.

Both the Outback Limited and Touring trims are also available as 3.6R models with the 256-hp 3.6-liter 6-cylinder BOXER engine. The Outback 3.6R Limited has a starting price of \$34,995; the 3.6R Touring is priced at \$38,995.

SUBARU STARLINK Safety and Security systems offer two packages that are among the most affordable in the industry. The STARLINK Safety Plus package includes SOS Emergency Assistance, Enhanced Roadside Assistance, Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts. For even greater peace of mind, the STARLINK Safety Plus & Security Plus Package adds Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn and Lights and Remote Vehicle Locator.

The Legacy and Outback are built at Subaru of Indiana Automotive (SIA) in Lafayette, IN.

\*Titanium cloth interior

<b>2019 Legacy</b>				
<b>Model/Trim</b>	<b>Transmission</b>	<b>Applicable Option Code</b>	<b>MSRP</b>	<b>MSRP + destination and delivery</b>
2.5i	CVT	'01, '02	\$22,545	\$23,430
2.5i Premium	CVT	11/71*, 12/72*, 15/75*, 16/76*	\$24,695	\$25,580
2.5i Sport	CVT	11, 17	\$26,795	\$27,680
2.5i Limited	CVT	21, 24	\$29,245	\$30,130
3.6R Limited	CVT	21, 24	\$31,545	\$32,430

**2019 Legacy Option Packages**

<b>Code</b>	<b>Description</b>	<b>MSRP</b>
	1 Standard Model	N/A
	2 Alloy Wheel Package	\$350
Nov-71	Standard Model Premium	N/A
Dec-72	Blind Spot Detection & Rear Cross Traffic Alert + High Beam Assist + Fog Lights + Turn Signal Mirrors	\$850
15/75 or 16/76	Moonroof + Navigation System + Blind Spot Detection + Rear Cross Traffic Alert + High Beam Assist + Fog Lights + Turn Signal Mirrors	\$2,595
11	Standard Model Sport	N/A
17	Moonroof + Navigation System + Reverse Automatic Braking + High Beam Assist	\$2,145
21	Standard Model Limited (2.5i & 3.6R)	N/A
24	Moonroof + Navigation System + Reverse Automatic Braking + High Beam Assist + LED Steering Responsive Headlights	\$2,150

Destination & Delivery is \$885 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,035 for retailers in Alaska

<b>2019 Outback</b>				

Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + destination and delivery
2.5i	CVT	'01	\$26,345	\$27,320
2.5i Premium	CVT	11, 13, 15	\$28,445	\$29,420
2.5i Limited	CVT	21, 24	\$32,845	\$33,820
2.5i Touring	CVT		31 \$36,795	\$37,770
3.6R Limited	CVT	21, 24	\$34,995	\$35,970
3.6R Touring	CVT		31 \$38,995	\$39,970

2019 Outback Option Packages		
Code	Description	MSRP
	1 Standard Model	N/A
	11 Standard Model Premium	N/A
13	Blind Spot Detection & Rear Cross Traffic Alert + Power Rear Gate + Turn Signal Side Mirrors	\$1,100
15	Blind Spot Detection & Rear Cross Traffic Alert + Power Rear Gate + Moonroof + Navigation System + High Beam Assist + Turn Signal Side Mirrors	\$2,945
21	Standard Model Limited (2.5i & 3.6R)	N/A
24+	Moonroof + Navigation System + High Beam Assist + Reverse Automatic Braking + LED Steering + Responsive Headlights	\$2,150
31	Standard Model Touring (2.5i & 3.6R)	N/A

Destination & Delivery is \$975 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,125 for retailers in Alaska.

#### About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).