Media Information



Subaru Of America, Inc. One Subaru Drive Camden, NJ 08103 Main Number: 856-488-8500

CONTACT: James Tate (856) 488-3468 jtate@subaru.com Dominick Infante (856) 488-8615 <u>dinfante@subaru.com</u>

PODIUM FINISHES FOR BOTH SUBARU MOTORSPORTS USA TEAMS AT RALLY IN THE 100 ACRE WOOD

Semenuk/Williams take win; Pastrana/Gelsomino place third in second event of 2024 ARA season.

Camden, N.J., Mar 18, 2024 - The Subaru Motorsports USA American Rally Association teams both made the podium at the 2024 Rally in the 100 Acre Wood, with defending ARA champion driver Brandon Semenuk and co-driver Keaton Williams taking the win, and teammates Travis Pastrana and Rhianon Gelsomino placing third. The teams enter the month-long gap until April's Olympus Rally in the top two spots on the 2024 ARA Championship rankings.

Driver Barry McKenna and co-driver Leon Jordan placed second at Rally in the 100 Acre Wood, in their first appearance of the 2024 ARA season. The addition of McKenna's WRC-derived Ford to the field kicked the competition up a notch, pushing the Semenuk and Pastrana-driven WRX ARA24s to their limits.

After the event, Pastrana reflected on the advancement of ARA competition since his return: "(The ARA Championship) just went up to WRC spec. We're ten seconds faster per stage than when I left, and I come back and we're fifteen seconds off where we need to be at the end of the stages. We're gonna have to figure it out."

"I feel like I had a great drive today. Yesterday was hit-or-miss," said Semenuk, referring to a near-off during Friday's second stage that he skillfully saved. "Today everything felt nice in the car – no dramas. Great to see Barry and Travis up here with us, and hopefully we keep this going the rest of the year."

The rest of the year picks up with the Olympus Rally in Washington, April 20-21. With some stages running more than 20 miles Olympus demands concentrated, consistent effort from drivers over a variety of terrains and conditions. Stay in touch with the latest Subaru Motorsports USA ARA team news and updates by following Subaru Motorsports USA on Facebook, on Instagram @subarumotorsportsusa, and TikTok @subarumotorsportsusa.

About Subaru Motorsports USA

Subaru Motorsports USA is directed by Subaru of America, Inc., managed by Vermont SportsCar and proudly

supported by <u>MOTUL</u>, <u>Yokohama Tires</u>, <u>R53 Suspension</u>, <u>Triple-R Lights</u>, <u>DirtFish Rally School</u>, <u>Sparco USA</u>, <u>weBoost</u> and <u>Peplink</u>. Follow the team online at <u>www.subaru.com/motorsports</u>.

Follow Subaru Motorsports USA on Facebook, on Instagram @subarumotorsportsusa, and on TikTok @subarumotorsportsusa.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of <u>Subaru Corporation</u> of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and <u>Subaru of Indiana Automotive</u>, Inc. is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the <u>Subaru Love Promise</u>, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit <u>media.subaru.com</u>. Follow us on <u>Facebook</u> and <u>Instagram</u>.