



# Media Information

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## SUBARU EARNS THREE SPOTS ON *CAR AND DRIVER* 2024 EDITORS' CHOICE LIST

- Subaru BRZ picked as an affordable sports car
- Subaru Crosstrek added to list of subcompact SUVs
- Subaru Outback selected for station wagon category

Camden, N.J., Jan 31, 2024 - Subaru of America, Inc. today announced three models were included in the [2024 Editors' Choice List](#) from *Car and Driver*. The lightweight BRZ sports car, compact and capable Crosstrek, and legendary Subaru Outback were listed as among the best in their respective segments.

- 2024 Subaru BRZ - Affordable Sports Car
- 2024 Subaru Crosstrek – Compact SUV
- 2024 Subaru Outback - Station Wagon

To determine the award winners, *Car and Driver* editors test, rate, and rank nearly 500 models in 36 market segments. The criteria used to determine the vehicles selected for the list include the results of *Car and Driver's* industry-leading [rigorous instrumented testing](#), editors' subjective evaluations of each vehicle's performance, how well a vehicle fulfills its intended mission, and the ranking each vehicle earns within its market segment versus its competitors.

As *Car and Driver* states, "The vehicles on this list have the equivalent of the highest grade-point averages, and they comprise approximately the top quarter of the market. These are the ones we wouldn't hesitate to recommend to our friends, families, and you. We've bought more than a few of these vehicles ourselves."

"We are thrilled the BRZ, Outback, and all-new Crosstrek are 2024 top picks by the editors at *Car and Driver*," said Jeff Walters, President and Chief Operating Officer of Subaru of America, Inc. "Our goal as an automaker is to deliver vehicles that are built to the highest standards of safety, performance, and technology."

The 2024 BRZ was chosen by the editors for its fundamental sports car design, which includes its light weight, an ultra-low center of gravity, precision steering, and agile handling in an affordable 2+2 package. The second-generation BRZ also received high praise for its responsive 2.4-liter SUBARU BOXER® engine (naturally aspirated) that produces 228 horsepower and 184 pound-feet of torque. For 2024, the BRZ is offered in three trim levels: Premium, Limited, and tS, and has a starting price of \$30,195.

All-new for 2024, the Crosstrek offers new exterior and interior designs, improved ride and handling, enhanced safety, and updated multimedia technology. The third-generation Crosstrek is a highly capable compact SUV with a comprehensive list of standard and available features at a competitive starting price of \$24,995. The 2024 Crosstrek is available in Base, Premium, Sport, Limited, and Wilderness trim levels.

The 2024 Outback earned its accolade for delivering the optimal blend of SUV capability and car-like ride and handling. The 8.7-inch ground clearance (9.5 inches for Outback Wilderness) is greater than that in many SUVs, yet the Outback maintains a comfortably low step-in height for both front and rear passenger entry. The legendary SUV offers ample passenger and cargo space and standard Symmetrical All-Wheel Drive, making it the perfect family/adventure vehicle. With a starting price of \$28,895, the 2024 Outback is available in Base, Premium, Limited, Touring, Onyx Edition, Wilderness, and XT trim levels.

For more information on the *Car and Driver* 2024 Editor's Choice Awards, please visit [CarandDriver.com](https://www.caranddriver.com).

### **About Car and Driver**

Founded in 1955, [Car and Driver](https://www.caranddriver.com) is the definitive voice for car enthusiasts and the trusted guide for in-market car shoppers. With an online audience of 15 million unique visitors per month (ComScore) and an award-winning print magazine, Car and Driver is dedicated to delivering expert content and leading-edge insights on all things related to new, used, and pre-owned vehicles. With the most comprehensive vehicle testing, research, and reviews in the automotive category, Car and Driver provides the most trusted car-shopping experience for consumers and deep engagement for auto manufacturers and dealers. Follow Car and Driver on [X](#), [Instagram](#), and [Facebook](#).

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As the leading automotive media organization in the world, [Hearst Autos](#) connects car buyers, owners, and enthusiasts to the information they need, the experiences they crave, and the stories they love while connecting automotive marketers to this audience of unrivaled breadth and diversity. The brands at Hearst Autos include [Autoweek](#), [Bring a Trailer](#), [Car and Driver](#), and [Road & Track](#).

### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](https://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).