

# Media Information



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## SUBARU BRZ EARNS CAR AND DRIVER 10BEST CAR AWARD FOR SECOND YEAR IN A ROW

- Selected as one of Car and Driver's 10Best Cars for 2023
- Second year in a row for the latest generation BRZ
- Recognized as a fun and affordable sports car
- Starting price of \$28,595

Camden, N.J., Dec 19, 2022 - Subaru of America, Inc. today announced that the 2023 Subaru BRZ was awarded a place on *Car and Driver's* annual 10Best list for the second consecutive year.

*Car and Driver* awarded BRZ for embracing the concept of "enough", drawing attention to the space left unfilled by extra pounds and a daunting monthly payment.

"The car is utterly wonderful – it's light, sharp, unfiltered, and inexpensive, states *Car and Driver*. "Long may it remain so. We don't need anything more."

The 10Best Cars nominees consist of all-new vehicles, 2022 10Best winners, cars that were not available for the 2022 competition and those with significant updates. All must fall under the base-price cap of \$110,000 and be on sale no later than January 31, 2023. After a week of driving every new car that meets those criteria, the editors voted on a scale from zero to 100, discarded the high and low votes, and averaged the remaining scores to arrive at the 10Best Cars of 2023.

"*Car and Driver* is a legendary automotive publication, and we are honored that their experts again recognized the performance and value of the second generation BRZ," said Thomas J. Doll, President and CEO, Subaru of America, Inc. "This accolade helps solidify our goal of providing customers with a pure sports car embedded with Subaru DNA."

The 2023 BRZ is powered by a 2.4-liter (naturally aspirated) 228 hp SUBARU BOXER® engine paired with a six-speed close-ratio manual transmission or a six-speed electronic direct-control automatic transmission. Available now at Subaru retailers nationwide, the second-generation BRZ is offered in two trim levels, Premium and Limited, and has a starting price of \$28,595.

Full coverage of the *Car and Driver* 10Best Cars can be found in the January issue, available everywhere by December 27, and online at [CarandDriver.com](https://www.caranddriver.com).

For more information about the 2023 Subaru BRZ, please visit [subaru.com/vehicles/brz](https://subaru.com/vehicles/brz)

**About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan.

Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S.

automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation.

SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect

to everyone, and to support its communities and customers nationwide. Over the past 20 years,

SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family

cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru

believes it is important to do its part in making a positive impact in the world because it is the right

thing to do. For additional information visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).