

Media Information



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SUBARU NAMES NEW ALL-ELECTRIC SUV “SOLTERRA” - SUV Is Brand’S First Global All-Electric Vehicle -

- Solterra developed as a joint-venture between Subaru and Toyota
- Built on the all-new e-SUBARU Global Platform
- Engineered to be a safe, versatile, and capable Subaru SUV
- Scheduled to go sale in the U.S., Canada, China, Europe, and Japan in 2022

Camden, N.J., May 11, 2021 - Subaru of America, Inc. (SOA) today announced that it will name its new full-electric SUV **Solterra**. Designed as a joint venture between Subaru and Toyota, the Solterra features a new, dedicated all-electric platform named the e-SUBARU Global Platform. The joint venture combines Subaru’s expertise in all-wheel drive technology with Toyota’s vehicle electrification technology.

The name Solterra was created using the Latin words for “Sun” and “Earth” to represent Subaru’s commitment to deliver traditional SUV capabilities in an environmentally responsible package.

To create the all-new e-SUBARU Global Platform, Subaru engineers worked to bring together the brand’s all-wheel drive capability, superior driving dynamics and world leading passive safety in a versatile, dedicated EV platform. The result is a technologically advanced full-electric SUV that is also a truly capable and durable Subaru SUV. The Solterra joins Subaru’s award-winning line-up of SUVs, including the Outback, Forester, Crosstrek and Crosstrek Plug-in Hybrid. The Solterra will go on sale in 2022.

Visit <https://www.subaru.com/solterra-ev> to learn more.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company’s vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years,

SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).