



Media Information

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SUBARU OF AMERICA, INC. REPORTS BEST-EVER JUNE SALES AND RECORD FIRST HALF RESULTS

- Best June sales – monthly sales increase 2.8 percent over June 2018
- 91 consecutive months of yearly, month-over-month growth
- Best June ever for Outback and Ascent
- 64 consecutive months of more than 10,000 Outbacks sold
- 71 consecutive months of more than 10,000 Foresters sold

Camden, N.J., Jul 2, 2019 - Subaru of America, Inc. today reported 61,511 vehicle sales for June 2019, a 2.8 percent increase over June 2018, and the best June sales in the history of the company. Subaru also sold a record 339,525 vehicles in the first half of 2019, a 1.2 percent increase compared with the same period last year.

June marked the 64th consecutive month of 40,000+ vehicle sales for the automaker. Outback and Ascent sales were no exception. Outback achieved its best June ever. Outback posted an 8.9 percent increase, while Forester posted a 5.7 percent increase over June 2018. In addition, 7,014 Ascent SUVs were delivered in June, marking one year since the versatile family hauler arrived in the U.S.

“We are humbled by the hard work of our retailers, employees and distribution partners this June. It is because of their tireless effort that we can report our 91st month of yearly, month-over-month sales increases and set another half-year record,” said Thomas J. Welton, CEO of Subaru of America, Inc. “The Ascent has been a tremendous success for our brand. The 3-row SUV offers the utility and space our customers are seeking and fills a void that had been missing from our line-up for many years.”

“In June, we continued to experience healthy demand thanks in part to Subaru’s combination of value, safety, functionality and performance across all of our vehicles,” said Jeff Walters, Senior President of Sales. “In an increasingly competitive marketplace, we are pleased to be delivering strong results and another month of sales increases.”

Carline	Jun-19	Jun-18	% Chg	Jun-19	Jun-18
	MTD	MTD	MTD	YTD	YTD
Forester	14,753	13,964	5.7%	86,219	79,277

Impreza	5,558	7,684	-27.7%	29,688	37,814
WRX/STI	1,864	2,325	-19.8%	12,374	15,038
Ascent	7,014	1,897	269.7%	40,108	1,897
Legacy	3,222	3,224	-0.1%	17,426	21,415
Outback	17,505	16,071	8.9%	93,711	90,978
BRZ	203	316	-35.8%	1,540	1,966
Crosstrek	11,392	14,360	-20.7%	58,459	74,475
TOTAL	61,511	59,841	2.8%	339,525	322,860

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at its office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).