

Media Information



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SUBARU CERTIFIED COLLISION NETWORK TO OPEN ENROLLMENT TO INDEPENDENT COLLISION CENTERS NATIONWIDE

Camden, N.J., Dec 12, 2018 - Subaru of America, Inc. announced today that the [Subaru Certified Collision Network](#) (SCCN), designed to ensure the proper training and equipment necessary to restore vehicles to original factory specifications, will open enrollment to independent collision centers across the country starting January 1, 2019. After a successful pilot in March 2018, and retailer enrollment in June 2018, Subaru is ready to begin adding independent collision centers to the newly formed Subaru Certified Collision Network. By adding more collision centers outside of the retailer network, Subaru will grow its footprint in the collision industry and better serve its owners by providing safe and proper repairs in more locations.

Subaru has partnered with Wadsworth International's team of experienced business growth professionals to help administer the initiative; ensuring that each collision center passes a rigorous audit and meets all necessary criteria. This includes I-CAR Gold Class certification, proper tools specifications, outstanding customer service, accurate documentation procedures, and the use of Genuine Subaru Collision Parts which are identically engineered to meet the same strict safety and quality standards as the Original Equipment (OE) used to manufacture the vehicle.

One key differentiator that sets the SCCN apart from other vehicle manufacturers' certification programs is the requirement that all certified collision centers participate in at least one volunteer event throughout the year with a local 501(c)3 non-profit of their choosing. This aligns with the [Subaru Love Promise](#) which is the automaker's vision to show love and respect to all people at every interaction with Subaru and to support its communities and customers nationwide.

"Providing safe and proper repairs for our customers is the Subaru Certified Collision Network's top priority. We understand Subaru drivers love their vehicles; often purchasing for safety and handing beloved vehicles down to their children," said John Lancaster, National Wholesale Parts Manager, Subaru of America, Inc. "We believe we have a responsibility to ensure Subaru vehicles are fixed properly, so they remain as safe and reliable as the day they were purchased."

For more information and to find a Subaru Certified Collision Center near you, visit www.subarucertifiedcollision.com.

If you are a collision center interested in enrolling, email info@subarucertifiedcollision.com.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan.

Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S.

automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation.

SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect

to everyone, and to support its communities and customers nationwide. Over the past 20 years,

SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family

cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru

believes it is important to do its part in making a positive impact in the world because it is the right

thing to do. For additional information visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).