



Media Information

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SUBARU INTRODUCES THE NEW SUBARU STARLINK™ ENTERTAINMENT ANYWHERE KIT

- Two 9.7-inch iPad® 32GB Wi-Fi models
- Two Harman Kardon® Bluetooth® headphones
- Two OtterBox® Defender Series™ cases
- MSRP of only \$970
- Available WI-FI connectivity in 2019 Subaru models expands in-vehicle infotainment options

CAMDEN, N.J., Jun 1, 2018 - Subaru of America, Inc. introduced the new SUBARU STARLINK Entertainment Anywhere kit to give customers a premium entertainment experience with iPad. The versatile kit can be enjoyed by customers anywhere and retails for \$970.

The SUBARU STARLINK Entertainment Anywhere kit includes two 9.7-inch iPad 32GB Wi-Fi models, two Harman Kardon Bluetooth headphones and two OtterBox Defender Series iPad cases. Subaru designed the versatile kit for busy families to stay connected and entertained while in their Subaru or wherever their travels take them.

iPad inspires creativity and learning and also gives Subaru owners and their passengers the ability to stay connected, engaged, and entertained – making every trip in their Subaru one that they will love. OtterBox Defender Series iPad cases are designed for easy grip and durable protection, while Harman Kardon Bluetooth headphones deliver a premium audio experience.

STARLINK Entertainment Anywhere kit is available to all Subaru customers and is a great fit for families in the all-new 2019 3-row Ascent SUV, the first Subaru model to offer an in-vehicle WI-FI hotspot. Additional 2019 Subaru models will soon be available with WI-FI capability including Impreza, Crosstrek and the all-new Forester.

an MSRP of \$970, the kit is a great value and is available for purchase at any Subaru retailer. Customers interested in purchasing a new Subaru can add the kit to their finance or lease agreement. For added convenience, the Subaru STARLINK Entertainment Anywhere kit will be delivered to the customer's home in custom eco-friendly packaging.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S.

automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).