



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Charles Ballard
(856) 488-8759
cballard@subaru.com

SUBARU ANNOUNCES ITS FIRST PLUG-IN HYBRID VEHICLE, THE 2019 CROSSTREK HYBRID

CAMDEN, NJ , May 11, 2018 - **CAMDEN, NJ – May 11, 2018** – Subaru of America, Inc., which has recorded nine consecutive years of record sales and 10 consecutive years of growth, announced today its first-ever plug-in hybrid vehicle (PHEV), the 2019 Crosstrek Hybrid. The new Crosstrek Hybrid maintains all the capability of the traditional Subaru Crosstrek with increased fuel efficiency. It can be driven as a normal Hybrid, using both gas and electric power and eliminating range anxiety, or driven on pure electric drive for local commuting.

The Crosstrek Hybrid is an advanced, eco-friendly version of the versatile compact SUV that has become the brand's third best-selling model in America. The 2019 Subaru Crosstrek Hybrid uniquely integrates a four-cylinder direct-injection Subaru BOXER engine, Subaru Symmetrical All-Wheel Drive, all-new transmission and the Toyota Hybrid System (THS). The Crosstrek Hybrid combines the wide-ranging off-road capability of the gas-powered Crosstrek with hybrid efficiency.

Arriving at Subaru retailers near the end of this year, the 2019 Crosstrek Hybrid will also feature unique styling, calling out its distinct abilities. Like the gas-powered Crosstrek models, the 2019 Crosstrek Hybrid is built around the Subaru Global Platform that was designed to accommodate hybrid and electric powertrains.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).