



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Michael McHale
(856) 816-1231
mmchale@subaru.com

Subaru Forester Wins MotorWeek Drivers' Choice Award For Best Small Utility

Award Joins Growing List of Accolades for Subaru of America's Most Popular Model

Cherry Hill, N.J., Feb 10, 2009 - The 2009 Subaru Forester has been recognized with the *MotorWeek* Driver's Choice Award for *Best Small Utility*. The team at *MotorWeek*, a weekly magazine series produced by Maryland Public Television, evaluated vehicles for this year's awards based on performance, technology, practicality and dollar value. The winners, including the new Subaru Forester, represent what *MotorWeek* considers to be the best in each class.

"We are excited that *MotorWeek* has recognized the new Subaru Forester with their Driver's Choice Award," said Tom Doll, executive vice president of Subaru of America, Inc. "This award is really a tribute to our designers and engineers, who have created a versatile, all-wheel drive vehicle that is fun to drive, offers great value, in a unique combination that drivers appreciate in these difficult economic times."

Other awards received by the 2009 Subaru Forester include: Motor Trend's 2009 Sport/Utility of the Year; Insurance Institute for Highway Safety's (IIHS) "Top Safety Pick" - Small SUV; and the Polk Automotive Loyalty Award for consumer loyalty in the Compact SUV category.

About MotorWeek

MotorWeek, the original television automotive magazine series, is one of the nation's leading sources for automotive industry news, new car information and driving entertainment. The award-winning series, seen nationwide on PBS, PBS HD, SPEED and V-me, is sponsored by Cars.com, Valvoline and Goodyear. The weekly series is produced by Maryland Public Television. For more information on *MotorWeek* and the Drivers' Choice Awards, visit www.pbs.org/motorweek.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of nearly 600 dealers across the United States. Subaru makes the best-selling All-Wheel Drive car sold in America based on R.L. Polk & Co. new vehicle retail registration statistics calendar year-end 2007. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

