

# Media Information



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## CAMDEN HABITAT FOR HUMANITY AND SUBARU BUILD A BRIGHTER FUTURE IN CAMDEN, NJ

Cherry Hill, N.J., Jun 21, 2017 - Camden County Habitat for Humanity and Subaru of America, Inc. volunteers recently raised the walls on a new house on Royden Street, in Camden, New Jersey. Tom Doll, president and chief operating officer, Subaru of America, Inc. and 12 Subaru volunteers joined Camden County Habitat for Humanity, on June 16, to begin building a new home and a bright future for The Martinez Family, Jessica, her six-year-old son Ethan and baby girl arriving in September. Jessica is a single parent, who works a full-time job and goes to school. She is looking forward to having a place for her kids to call home. A place where Ethan can share his love of sports with his new sister.

At the commencement of the day-long event, Jeff Mihalek, executive director, Camden County Habitat welcomed Subaru, future Habitat homeowner Jessica Martinez, and Brittani Bailey, current Habitat homeowner, and thanked Subaru for their generous support in making this home build possible. Continuing its more than 30 years of work in the Camden community, the Habitat team declared the day's build as a success with all exterior walls raised, and set in place.

Tom Doll, president and chief operating officer, Subaru of America, Inc., who got his hands dirty assisting in the build stated his support of Habitat and the Camden community, "We partner with Habitat because we believe in investing in our communities and in helping drive opportunity for our neighbors. We are proud to support the city of Camden, the city of our future home in a variety of ways, including helping to provide a deserving family a new home."

Habitat is working to complete this home by the end of September 2017, with the continued help of Subaru volunteers.

For more information, please contact Larissa Willison at 856-963-8018 ext. 100 or cell 856-701-3318.

### About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its

employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

#### **About Habitat for Humanity of Camden County**

Celebrating 31 years of changing lives in Camden County, New Jersey; to date we have built 58 homes.

Habitat for Humanity of Camden County, headquartered in Pennsauken, NJ, builds affordable and sustainable housing solutions and empowers families through successful homeownership. People in your community and all over the world partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. With our help, Habitat homeowners achieve the strength, stability and self-reliance they need to build a better life for themselves and their families. For more information about Camden County Habitat for Humanity please visit our website [www.habitatcamden.org](http://www.habitatcamden.org).