

# Media Information



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## **SUBARU OF AMERICA ANNOUNCES COMMITMENT TO CAMDEN VIA NEW 'SUBARU CAMDEN WORKS' COMMUNITY INITIATIVE**

Camden Schools Foundation, Center for Family Services, Habitat for Humanity, Hopeworks 'N Camden, and Respond Inc. Named as Program Beneficiaries

Cherry Hill, N.J., Jun 15, 2017 - Subaru of America, Inc. is proud to announce a major new support initiative to help Camden, NJ residents. Entitled 'Subaru Camden Works,' the initiative is part of Subaru's [Love Promise](#) charitable platform which supports local communities across the U.S.

In an effort to further support its new home community, Subaru Camden Works (SCW) commits funds to various local Camden, NJ community programs which improve the vitality of neighborhoods and enhance the quality of life for residents.

Camden has been a focus of the automaker's philanthropic and employee volunteerism efforts for more than 30 years, and with its move to the city, Subaru is exploring new and creative ways in which it can be part of the city's revitalization. SCW will focus on enhancing the quality of life within Camden communities including employability for its residents and other projects. The initiative kicked off in April 2016 with the announcement of Subaru's first partnership, [Respond, Inc.](#) in North Camden.

Beneficiary programs currently named to this SCW initiative are Camden Schools Foundation, Center for Family Services, Habitat for Humanity, Hopeworks 'N Camden, and Respond Inc. Each organization has an active presence in Camden aimed at improving the education, welfare and employability of residents.

"We know that improving employability is a key factor in improving quality of life," said Sheila Gallucci-Davis, vice president, general counsel and corporate responsibility at Subaru of America, Inc. "Through Subaru Camden Works, we are thrilled to support programs that directly improve opportunities for Camden's residents and we look forward to helping build an even better future for the city."

Subaru of America, Inc. plans to relocate from Cherry Hill, NJ to Camden, NJ in early 2018. The initial support provided for Subaru Camden Works will assist community programs. For more information about Subaru Camden Works and to find out more about the local partners that Subaru supports, visit: [www.subaru.com/csr/community](http://www.subaru.com/csr/community).

## About Subaru Camden Works Programs

### Camden Schools Foundation

Subaru will support the Camden Remarkable Grads program by recognizing 22 youth who have graduated high school despite obstacles. Those recognized will receive a laptop and support for non-covered items such as books and transportation. The Camden Schools Foundation raises funds for the city's public schools so that every student has equal access to the support and services needed to succeed. For more information about the Camden Schools Foundation Remarkable Grads Program, please visit: <http://www.camdenschoolsfoundation.org/>.

### Center for Family Services

Partnering with the Center for Family Services for more than 15 years, Subaru will support 30 young adults between the ages of 16-26 with training and stipends. This partnership will connect young adults with a career coach and training options that provide job readiness skills necessary for employment. Center for Family services is a non-profit organization whose mission is to support and empower individuals, families, and communities to achieve a better life through vision, hope, and strength. The organization has been serving vulnerable children, individuals, and families in the southern region of New Jersey for more than 95 years. For more information about the Center for Family Services, please visit: <https://www.centerffs.org/>.

### Habitat for Humanity

As part of a longstanding relationship with Habitat for Humanity, Subaru will support the building of two Camden homes, adding to the one home Subaru supported in 2016. Construction of the first house will start on June 16, 2017 and will be completed in the fall of 2017. Habitat for Humanity is a leading global nonprofit that brings families, volunteers and resources together to build simple, decent, and affordable housing. Through the program, Habitat for Humanity helps families achieve the strength, stability and self-reliance they need to build better lives for themselves. For more information about Habitat for Humanity, please visit: <https://www.habitat.org/>.

### Hopeworks 'N Camden

Hopeworks 'N Camden is a nonprofit using education, technology, and entrepreneurship to partner with young men and women as they identify and earn a sustainable future. Subaru will support Hopeworks by providing a key component of their program, Trauma Training, to all Camden Works partners and Camden-based nonprofits working with youth in Camden. For more information about the Hopeworks 'N Camden Trauma training program, please visit: <http://hopeworks.org/>.

### Respond, Inc.

Subaru continues its partnership with Respond, Inc., providing equipment, computers and a living stipend to 12 auto tech students. A limited number of students in the Respond program earn the opportunity to continue their auto tech training through internships at the Subaru service engineering center. Respond, Inc. was created by community residents to enhance and promote the economic independence and general welfare of individuals and families residing in Camden City and Camden County. For more information about Respond, Inc., please visit: <http://www.respondinc.com/>.

### About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by its [Love Promise](#) philosophy which is the company's vision to show love and respect to everyone. Over the past 20 years, SOA has donated more than \$93 million to causes the Subaru family cares about, and its employees have logged more than 34,000 volunteer hours. As a company Subaru believes it is important to do its part in making a positive impact in the world. Not because it is good for business, but because it is the right thing to do.

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