

Media Information



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SUBARU ANNOUNCES SALES-MATCHING MEAL DONATIONS TO FEEDING AMERICA® FOR THE THIRD CONSECUTIVE YEAR

Subaru to Donate more than 600,000 Meals to Help Feed People Who Struggle with Hunger

Cherry Hill, N.J., Jan 6, 2017 - To celebrate Subaru's eighth record-breaking sales year in 2016, the automaker will once again donate one meal* for every vehicle sold in 2016 – 615,132 – to help Feeding America® carry out its mission of ending hunger in the United States. Subaru will contribute \$55,925 to help Feeding America, the nation's largest domestic hunger-relief organization.

Subaru will donate the monetary equivalent of 615,132 meals to Feeding America member food banks around the country, in communities around the Subaru corporate headquarters (The Food Bank of South Jersey) and also areas where Subaru of America has regional offices, including:

- Cherry Hill, NJ
- Columbia, MD
- Lithia Springs, GA
- Orlando, FL
- Itasca, IL
- Frisco, TX
- Bloomington, MN
- Dublin, OH
- Aurora, CO
- Portland, OR
- Pleasanton, CA

- Costa Mesa, CA

“One in eight people face hunger in America, including more than 13 million children. We are thankful to Subaru for its ongoing commitment to fighting hunger and supporting children and families in need,” said Nancy Curby, senior vice president of corporate partnerships and operations, Feeding America.

“As we celebrate another record-breaking year at Subaru, we, alongside our retailers and loyal customers, recognize the vital importance of giving back to our local communities across the country,” said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. “We are proud to once again work alongside Feeding America to fight hunger and provide meals to those who need them most.”

In 2016, Subaru of America once again shattered its all-times sales record, marking the eighth consecutive year of sales records and ninth consecutive year of sales increases, with many Subaru carlines contributing to the company’s record-breaking success this year.

*\$1 helps provide 11 meals secured by Feeding America on behalf of local member food banks.

About Feeding America

Feeding America is the nationwide network of 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 46 million people through 60,000 food pantries and meal programs in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. For additional information, visit www.feedingamerica.org.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.