

Media Information



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SUBARU OF AMERICA CONTINUES ITS COMMITMENT TO CITY OF CAMDEN THROUGH DONATION OF MORE THAN 1,700 AWARD-WINNING SCIENCE TEXTBOOKS TO COMMUNITY SCHOOLS

Automaker to Donate More Than 40,000 Science Books to Schools Across the Country as Part of the "Subaru Loves Learning" Initiative

Camden, NJ , Sep 27, 2016 - Subaru of America is proud to announce its donation of more than 1,700 award-winning science textbooks to 17 Camden schools, continuing the brand's commitment to education as part of its "Subaru Loves Learning" initiative. This year, Subaru partnered with The American Association of the Advancement of Science (AAAS) to help provide much needed learning materials to teachers and students and promote science education around the country.

Subaru employees, led by president and COO Thomas J. Doll, personally delivered the new science textbooks during a ceremony held at Catto Community School in Camden, which included remarks from Doll, Paymon Rouhanifard, Superintendent, Camden City School District, Dana Redd, Mayor of Camden, Board of Education President Martha Wilson and Catto Principal Byron Dixon. Late last year, Subaru broke ground on its future U.S. headquarters in the city of Camden.

"The 'Subaru Loves Learning' initiative is all about supporting causes in our local communities that we and our owners care deeply about, including the continued education of our youth," said Thomas J. Doll, president and COO, Subaru of America. "As we prepare to make Camden our new home, it is important to us at Subaru to support the community and through this donation we hope to make a positive impact on the local youth and inspire the next generation of scientific minds."

The 'Subaru Loves Learning' initiative is part of the brand's [Love Promise](#) philanthropic platform, created to support the causes dearest to Subaru and its owners in their local communities. In partnership with AAAS, Subaru and its retailers will donate more than 40,000 science books to schools around the country as part of this program.

"My team and teachers across the District thank Subaru of America for its generous donation of these award-winning science books," said Superintendent Rouhanifard. "As the number of jobs in science-related fields continues to grow, we appreciate partners like Subaru for helping give Camden students a strong foundation in the STEM subjects."

For information about Subaru Loves Learning and to find out more about the partners that Subaru supports, visit <http://www.subaru.com/loves-learning>.

“The City of Camden celebrates Subaru of America’s generous donation to Camden’s public schools,” said Mayor Dana L. Redd. “As we work to improve education and employability across the City, I know Subaru’s donation of more than 1,700 brand new science books will help give our students a strong foundation in the sciences that they can carry with them to college or the workforce.”

About Subaru Love Promise

The Subaru Love Promise is just that. A promise. It is a promise to do right by our community by partnering with nonprofit education, health, community, environment, and animal organizations - to set Subaru apart through our deeds and the deeds of our partners. To be unlike any other car company by doing what is right and good, just for the sake of doing it.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.