



Dominick Infante  
Subaru of America, Inc.  
856-488-8615  
[dinfante@subaru.com](mailto:dinfante@subaru.com)

Jessica Tullman  
Subaru of America, Inc.  
310-352-4400  
[jtullman@subaru.com](mailto:jtullman@subaru.com)

Charles Ballard  
Subaru of America, Inc.  
856-488-8759  
[cballard@subaru.com](mailto:cballard@subaru.com)



FOR IMMEDIATE RELEASE

## **SUBARU OF AMERICA ANNOUNCES PRICING ON UPDATED WRX STI**

- Revised front styling for a more aggressive look on both models
- Suspension optimized for better handling and ride comfort
- New 19-inch wheels, upgraded Brembo® brakes for WRX STI
- New available Recaro seats
- Upgraded interior materials and quieter cabin

Subaru of America, Inc. announced pricing on the updated 2018 WRX STI® that debuts performance, comfort, design and safety enhancements for a more rewarding driving experience. Powered by a 305-hp 2.5-liter turbocharged BOXER engine, the WRX STI brings rally-bred performance to the road.

With standard performance and handling technologies including Multi-Mode Driver Controlled Center Differential (DCCD) Symmetrical All-Wheel Drive, Active Torque Vectoring and Multi-Mode Vehicle Dynamics Control, the 2018 WRX STI pricing starts at \$36,095.

Comprehensive handling improvements for the 2018 WRX STI include the revised suspension tuning as featured on the WRX, plus a revised DCCD AWD system, significantly upgraded brakes and this model's first-ever 19-in. wheels. The DCCD system, which previously used a combination

of mechanical and electronic center limited slip differential control, now uses electronic control for quicker and smoother response. The 19-in. alloy wheels feature a striking Y-shaped spoke design and carry 245/35R19 tires that help raise cornering performance while giving the WRX STI an even more aggressive stance.

The yellow-painted brake calipers identify a significantly upgraded Brembo® Performance Brake System that now uses stronger monoblock 6-piston calipers in front, monoblock 2-piston calipers in the rear and larger, drilled rotors all around for better heat dissipation. New brake pads provide significantly greater surface area for improved braking feel and fade resistance.

Additional highlights to the updated WRX STI include an STI Sport Design instrument cluster with LCD, Steering Responsive Headlights, auto-on/off windshield wipers and Welcome Lighting. Also, new to WRX STI is LED headlight system with automatic low and high beam height adjustment control.

The everyday usability that has contributed the WRX STI's popularity gets even better for 2018. All models feature upgraded interior materials, rear seat armrest with cup holders, redesigned interior door grips and faster remote trunk opening. The WRX STI also offers Recaro® seats (standard on STI Limited, optional for standard trim). For greater versatility, all WRX and WRX STI models now feature new roof rack mounting brackets.

2018 SUBARU WRX AND WRX STI				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + destination and delivery
<b>WRX MODELS</b>				
Standard WRX	6MT	'01	\$26,995	\$27,855
WRX Premium	6MT	11, 12	\$29,295	\$30,155
WRX Premium	CVT	11	\$30,495	\$31,355
WRX Limited	6MT	21, 22	\$31,595	\$32,455
WRX Limited	CVT	21, 23	\$32,795	\$33,655
<b>WRX STI MODELS</b>				
Standard WRX STI	6MT	'02 '03	\$36,095	\$36,955

WRX STI Limited- Wing	6MT	21	\$40,895	\$41,755
WRX STI- Low Profile Trunk Spoiler	6MT	21	\$40,895	\$41,755

<b>2018 WRX and WRX STI Option Packages</b>	
<b>WRX Models</b>	
CODE 01 Standard Model	N/A
CODE 11 Standard WRX Premium	N/A
CODE 12 Performance Package: Recaro® Front Seats, Red-Painted Brake Calipers, Moonroof Delete	\$2,050
CODE 21 Standard WRX Limited	N/A
CODE 22 Navigation + Audio w/ Harman/Kardon® Amplifier and Speakers + Blind Spot Detection/ Rear Cross Traffic Alert	\$2,100
CODE 23 EyeSight®+ Navigation + Audio w/ Harman/Kardon® Amplifiers and Speakers + Blind Spot Detection/ Rear Cross Traffic Alert	\$3,300
<b>WRX STI Models</b>	
CODE 02 Standard WRX STI	N/A
CODE 03 Recaro® Front Seats + Keyless Access with Push-Button Start	\$2,500
CODE 21 Standard WRX STI Limited	N/A

Destination & Delivery is \$860 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,010 for dealers in Alaska.

### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the

[Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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