

Media Information



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SUBARU OF INDIANA AUTOMOTIVE INDUCTED INTO INDIANA MANUFACTURERS HALL OF FAME

Lone U.S. manufacturing facility currently builds four models and has produced more than 7 million vehicles

Indianapolis, IN, Oct 19, 2023 - Subaru of Indiana Automotive (SIA) was inducted today into the 2023 Indiana Manufacturers Association's (IMA) Hall of Fame. SIA was chosen from a select group of Indiana manufacturers for its the positive achievements and contributions to the manufacturing industry, as well as an ongoing commitment to its employees and community.

"On behalf of our associates, I'd like to thank the IMA for this honor," said Ed Wulbrecht, senior vice president at SIA. "We are as proud of the 7 million vehicles we've made, as we are to call Indiana—and Lafayette—our home."

A subsidiary of Subaru U.S. Holdings, SIA is the only Subaru manufacturing facility located outside of Japan. Models built at the plant in Lafayette are the Subaru Ascent, Crosstrek, Legacy and Outback.

"The IMA Hall of Fame Inductions are held to celebrate and recognize the positive achievements made by Indiana manufacturing companies, and to honor their contributions in furthering manufacturing in Indiana," said IMA President and CEO Brian Burton. "We congratulate Subaru for their outstanding work and continued dedication in making Indiana a manufacturing powerhouse."

SIA employs 6,500 associates who manufacture approximately half of all Subaru vehicles sold in North America. Production volume has grown from 67,000 vehicles in its first full year to capacity for 400,000 annually. With manufacturing supported by about 180 direct material suppliers across the U.S., more than 7 million vehicles have been built at SIA since production began in September 1989.

As an industry leader in environmental stewardship, SIA was the first auto assembly plant in the U.S. to achieve zero landfill status, and its entire 832-acre site has been designated a Certified Wildlife Habitat by the National Wildlife Federation.

SIA and its associates provide more than \$1 million annually to local nonprofit organizations through fundraising, company donations and hosting charitable events. The SIA Foundation, established in October 1997, has awarded nearly \$3 million in capital grants to organizations across Indiana.

About Subaru of Indiana Automotive

Subaru of Indiana Automotive Inc. (SIA), part of the Subaru family of companies, is home of North American production for the Ascent, Crosstrek, Legacy and Outback models. SIA employs more than 6,000 associates who are committed to quality, safety and environmental stewardship. For more information, visit subaru-sia.com.

About the Indiana Manufacturers Association

Formed in 1901, the Indiana Manufacturers Association is the second oldest manufacturers association in the country and the only trade association in Indiana that exclusively focuses on manufacturing. Manufacturing is the driving force of Indiana's economy, employing more people and contributing more to Indiana's gross domestic product than any other industry. The Indiana Manufacturers Association, representing more than 1,100 companies, is dedicated to advocating for a business climate that creates, protects, and promotes quality manufacturing jobs in Indiana. The staff of the Indiana Manufacturers Association are recognized experts in areas including tax, environment, labor relations, human resources, energy, workforce development, and health care. To learn more about how membership can be a benefit for your company, visit indianamfg.com