

Media Information



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SUBARU MOTORSPORTS USA UNVEILS ALL-NEW WRX RALLY CAR AND ANNOUNCES DRIVER TRAVIS PASTRANA'S RETURN TO THE ARA SERIES FOR THE 2024 SEASON

- The new Subaru Motorsports WRX Rally car will debut at the Ojibwe Forests Rally with driver Brandon Semenuk and co-driver Keaton Williams
- New rally car also debuts new matte WR Blue livery

Camden, N.J., Aug 2, 2023 - Subaru Motorsports USA today reveals the all-new WRX rally car for competition in the Open 4WD class of the American Rally Association (ARA) Championship. The #180 team of driver Brandon Semenuk and co-driver Keaton Williams will pilot the car in its racing debut at Ojibwe Forests Rally on August 24-25. It was also announced today that extreme sport legend Travis Pastrana will join in a second car in the 2024 ARA season.

For an in-depth look at the all-new WRX rally car, be sure to keep an eye on the [Subaru YouTube channel](#) for "Next Stage," a six-episode miniseries giving a comprehensive behind-the-scenes look at the 18-month process of designing, building, and testing the new car. The first episode of "Next Stage" will go live Wednesday, August 9th.

Built for competition by technical partner Vermont SportsCar, the new rally car has been engineered from the inside out for maximum performance under current ARA Open 4WD specifications and regulations. Starting with WRX number 1 – the very first current-generation Subaru WRX sold in the US – the new car was designed, built, and tested over a period of 18 months before its debut today. It is powered by a custom-built turbocharged and intercooled 2.0-liter 4-cylinder boxer engine that meets the requirements of its class, including a mandated 33mm restrictor and 22psi boost limit. To spec, the engine produces 320hp and 380 lb-ft. of torque, while a SADEV six-speed close-ratio transmission sends the power to all four wheels. Springs and dampers are from R53 Suspension, working with VSC-designed crossmembers, links, and hubs to manage wheel movement on any surface the Yokohama 15-inch ADVAN A053 gravel rally tires encounter.

Much of the development of the new car focuses on the safety of the driver and co-driver, starting with a fully seam-welded body shell and an FIA/USAC-spec roll cage constructed from T45 steel. The stock WRX gas tank is replaced by an 82-liter Kevlar fuel cell, and Sparco ADV Prime competition seats feature HANS (Head and Neck Restraint System) devices, a self-extinguishing fabric liner and FIA approved energy absorbing padding.

The carbon fiber widebody was designed from a blank sheet with the latest ARA aerodynamics ruleset in mind, with a giant carbon-fiber rear wing that is nearly as eye-catching as the car's matte WR Blue Pearl and livery reminiscent of classic Subaru rally cars. With new ARA regulations attracting more competition, there is every chance that rally racing could be on the upswing in the United States. Fans should look forward to this awesome new WRX rally car leading the

way as Subaru Motorsports USA and Vermont SportsCar enter this new era.

Driver Quotes

Travis Pastrana: "So excited about the 2024 ARA rally championship. The new Subaru platform is amazing and the chance to battle again with two-time and defending champion Brandon Semenuk is going to be so much fun. When Brandon joined the team, I was the veteran. But the tables have turned and I'm looking forward to learning a lot and hopefully getting back to the top. I've only been away from the sport for a year but a lot has changed and I'm ready for the new challenge."

Brandon Semenuk: "The release of the new car will bring an exciting future along with it. This platform has been completely reengineered and the car looks and feels more dynamic, which will translate to an even better show for the fans! We will also have Travis coming back to the championship next season, which I'm looking forward to. Not only is it more fun having a teammate, but you learn so much more with a two-car team and this will be important for the ongoing development of the platform."

About Subaru Motorsports USA

Subaru Motorsports USA is managed by [Vermont SportsCar](#) and proudly supported by [Subaru of America, Inc.](#), [MOTUL](#), [Yokohama Tires](#), [Sparco](#), [DirtFish Rally School](#), [AT&T Business](#), [weBoost](#) and [Peplink](#).

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[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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