

Media Information



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AUTOTRADER NAMES SUBARU CROSSTREK A “BEST CAR FOR RECENT COLLEGE GRADUATES”

Subaru Crosstrek Praised by Autotrader for Practicality and Off-Road Capabilities

Camden, N.J., May 17, 2021 - Subaru of America, Inc. (SOA) announced today that the [2021 Subaru Crosstrek](#) has been named to Autotrader's list of [10 Best Cars for Recent College Graduates](#) for 2021. Autotrader awarded the Crosstrek with the distinction for its efficiency, practicality, and off-road-friendly features.

“Graduating college and moving to the next chapter is one of the most exciting times in a young adult's life. The Subaru Crosstrek, which is not only safe, reliable and economical, is also fun to drive and can carry friends and gear on off-road adventures.” said Thomas J. Doll, President and CEO, Subaru of America, Inc. “We are proud to be an Autotrader Best Car for Recent College Graduates, and even more proud to carry the next generation through life's journeys.”

The Autotrader 10 Best Cars for Recent College Graduates list recognizes vehicles with a practical range of value, fuel economy, safety, and reliability. Award recipients encompass new and used cars and SUVs in the under \$25,000 price range that achieve a combined fuel economy rating of at least 30 mpg.

For more information about Autotrader's 10 Best Cars for Recent College Graduates in 2021, visit:
<https://www.autotrader.com/best-cars/10-best-cars-recent-college-graduates-281474980013135>

The fun-to-drive Subaru Crosstrek offers remarkable capability and cargo space in a small footprint. The compact SUV is perfect for the city and the occasional off-road adventure. With a starting price of \$22,245, the vehicle comes standard with Subaru's legendary Symmetrical All-Wheel Drive and a 5-star vehicle safety rating from National Highway Traffic Safety Administration (NHTSA). The 2021 Crosstrek is available at Subaru retailers nationwide.

For more information about the 2021 Subaru Crosstrek, visit subaru.com/vehicles/crosstrek.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru

products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).