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**FOR IMMEDIATE RELEASE**

## **SUBARU ANNOUNCES 2014 XV CROSSTREK® PRICING**

New to the Subaru lineup in 2013, the XV Crosstrek delivers a high-capability crossover package with standard Symmetrical All-Wheel Drive, 8.7 inches of ground clearance, 17-inch alloy wheels and ample room for passengers and cargo. The XV Crosstrek Premium with 5-speed manual transmission maintains an MSRP of \$21,995.

The versatile, fun-to-drive XV Crosstrek continues to be one of the most fuel-efficient all-wheel-drive crossovers in America, delivering 33 MPG highway. The XV Crosstrek combines efficiency with bold five-door design and a highly capable chassis. The XV Crosstrek targets the fast-growing compact crossover utility segment offering AWD, fuel economy and safety ratings, everyday comfort and the most in-demand infotainment features.

All 2014 Subaru XV Crosstrek models are powered by a 148-horsepower 2.0-liter BOXER engine, teamed to Symmetrical All-Wheel Drive via a five-speed manual transmission or available second-generation Lineartronic® Continuously Variable Transmission (CVT). Fuel economy figures of 25 mpg city / 33 mpg highway / 28 mpg combined (with CVT) will put the 2014 XV Crosstrek among the most fuel-efficient crossovers on the market, and make it comparable to many front-wheel drive competitors.

The 2014 Subaru XV Crosstrek incorporates numerous body and chassis enhancements for its expanded-capability mission. Black side- and wheel-arch cladding, rocker spoiler and roof rails provide a rugged contrast to the body color. The higher ride height, body-color roof

spoiler and unique-design 17-inch wheels bolster the XV Crosstrek model's go-anywhere stance and attitude. The rugged styling is backed up by function, as the four-wheel independent suspension features a raised configuration along with 8.7 inches of ground clearance. Front and rear bumpers and the front grille are unique to the Subaru XV Crosstrek, and dark-tint privacy glass is standard.

Subaru offers the 2014 XV Crosstrek in Premium and Limited models, the latter adding additional luxury amenities and infotainment technology. Among the standard features in the Premium are the All-Weather Package (heated front seats, heated side mirrors and windshield wiper de-icer); a tilt/telescoping steering wheel with audio and Bluetooth® control switches; power windows, door locks and side mirrors; multi-function display with fuel economy information; security system with engine immobilizer; outside temperature gauge, and carpeted floor mats. The standard audio system in the XV Crosstrek Premium model features Bluetooth® hands-free phone connectivity and audio streaming, Radio Data Broadcast System (RDBS), iPod® control capability, USB port, 3.5mm aux. input jack and six speakers. Aha® Infotainment smartphone integration is included with the optional navigation system for Premium and Limited models.

In addition to Lineartronic CVT as standard, the 2014 Subaru XV Crosstrek Limited sports leather-trimmed upholstery, steering wheel and shift handle; automatic climate control system; auto on/off headlights, and a rear seat armrest with dual cupholders. A standard display-type audio system in the Subaru XV Crosstrek Limited incorporates a rear-vision camera and also features a 4.3-inch display screen and standard HD Radio™.

<b>2014 Subaru XV Crosstrek</b>			
Model/Trim	Transmission	MSRP	MSRP + Destination and Delivery
XV Crosstrek Premium	5MT	\$21,995	\$22,820
XV Crosstrek Premium	CVT	\$22,995	\$23,820
XV Crosstrek Limited	CVT	\$24,495	\$25,320

Destination & Delivery is \$825 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$975 for dealers in Alaska.

All XV Crosstrek models are PZEV (Partial Zero Emissions Vehicle).