

Subaru

What's New for 2023

Updated July 2022

SOLTERRA

The 2023 Subaru Solterra is the manufacturer's first-ever all-electric SUV. The highly anticipated Solterra is packed with new electrification and in-vehicle technology while staying true to its Subaru heritage with industry-leading safety and go-anywhere capability.

- New Symmetrical All-Wheel Drive system channels smooth linear output from Subaru StarDrive® Technology, providing outstanding traction and capability in all kinds of weather and terrain
- Subaru StarDrive delivers substantial on-demand torque at all speeds with driver-selectable power and regenerative modes
- Built on new e-SUBARU Global Platform
- Estimated EV range of up to 228 miles on a full charge with standard Symmetrical All-Wheel Drive
- 215 horsepower and 249 lb.-ft. of torque from front and rear electric motors
- Lithium-ion battery pack: 72.8 kWh
- DC fast charging allows up to 80% charge in about an hour
- L2 charger (240V@32A) approximate charge time: 9 hours
- Steering wheel paddle switches allow driver to easily select one of four different levels of regenerative speed reduction.
- S-Pedal Drive allows the accelerator pedal to be used to control acceleration and deceleration for maximum regenerative power and convenient operation.
- Dual-Function X-MODE® with Grip Control and Snow / Dirt and Deep Snow / Mud modes
- Downhill Assist Control
- Hill-Start Assist
- Four-wheel independent suspension
- 8.3-in. ground clearance
- 18-inch aluminum alloy wheels standard on Premium; 20-inch wheels for Limited and Touring
- Active Torque Vectoring
- Active Cornering Assist
- Brake Assist and Brake Override systems

- All-new 8-inch or 12.3-inch multimedia systems with high-resolution touchscreen
- Wireless Apple CarPlay® and wireless Android Auto™ are standard
- Wireless charging phone dock in the center console is standard on Limited and Touring trim levels
- LED low and high-beam headlights with Automatic High Beams standard on all trims
- Two-position cargo load floor for maximum cargo and passenger flexibility; up to 125 cu. ft. of passenger + cargo space
- Panoramic moonroof with power sunshade is available
- Standard EyeSight® driver assist technologies include:
 - Automatic Emergency Steering
 - Emergency Driving Stop System
 - Pre-Collision Braking System with Intersection Assist
 - Pre-Collision Brake Assist and Acceleration Suppression
 - Following Distance Warning
 - Proactive Driving Assist: Pedestrian and Cyclist Avoidance Assistance
 - Lane Departure Alert and Prevention
 - Lead Vehicle Start Alert (vehicle in front)
 - Dynamic Radar Cruise Control with Lane Tracing Assist
 - Road Sign Assist
 - Front monocular camera
 - Front radar sensor
 - Blind Spot Monitor with Lane Change Assist and Rear Cross-Traffic Alert
 - Reverse Automatic Braking
- Advanced Park: A parking assist feature that can park the vehicle using a system of cameras and sensors
- 360-Degree Panoramic View Monitor: Provides an overhead view of the vehicle for better all-around situational awareness (Limited and Touring)
- Eight airbags: Subaru Advanced Frontal Airbags, front seat side pelvis/torso airbags, side curtain airbags with rollover sensor, driver and front passenger knee airbags
- SUBARU SOLTERRA CONNECT™ offers connected services for safety, remote access, service, navigation, OTA updates, Wi-Fi, and Intelligent Assistant
- Available in all 50-states

ASCENT

The Subaru Ascent is a full-size, 3-row SUV with brand core technology including Symmetrical All-Wheel Drive, EyeSight® Driver Assist Technology and a 260-hp turbocharged SUBARU BOXER® engine standard on all models.

- Refreshed styling for 2023 with new, more prominent grille; bolder front bumper cover with lower-edge air ducts to improve aerodynamic flow under the vehicle; redesigned LED headlights, and updated Konoji (C-shaped) taillights
- Latest generation EyeSight® Driver Assist Technology with greater range of operation; models equipped with Blind Spot Detection / Rear Cross Traffic Alert system (all except Base) now also include Automatic Emergency Steering
- All models feature new electronically controlled power-assisted dual-diagonal brake system that is networked with the EyeSight system to improve its responsiveness.
- 11.6-inch Center Information Display, standard across model line, features direct touch controls for multimedia, HVAC, X-MODE, and vehicle settings
- New Surround View Camera shows 360-degree view of area around vehicle
- New Cabin Connect feature acts as interior PA system for the driver or front passenger to easily communicate with the third-row occupants.
- Available 360-degree heated steering wheel
- DriverFocus® Distraction Mitigation System standard for Limited and Touring and available for Onyx Edition
- Onyx Edition adds more standard features, including dual-panel panoramic moonroof with power sunshade, as well as a comprehensive new option package.
- Onyx, Limited and Touring trims add Dual-mode X-Mode featuring driver-selectable Snow/Dirt and Deep Snow/Mud settings to optimize Symmetrical All-Wheel Drive operation
- Limited model replaces 10-way power driver's seat with 12-way power seat.
- Base model adds body-color manual-folding power exterior mirrors with integrated turn signals, plus steering wheel control switches for combination meter display functions
- Washer added to Rear Vision Camera (all models)

LEGACY

The Seventh-generation midsize Legacy with standard Symmetrical All-Wheel Drive and remains the only sedan in the U.S. market with all-wheel drive standard on all models. Legacy receives a major model upgrade for 2023.

- Revised front styling with new-design headlights, revised grille and new bumper design featuring body color upper section and black lower section
- All models upgraded to EyeSight Gen 4 Driver Assist technology with improved functionality due to wider view of stereo cameras; models with Blind-Spot Detection (BSD) / Rear Cross Traffic Alert (RCTA) System also gain Automatic Emergency Steering
- All models feature new electronically controlled power-assisted dual-diagonal brake system that is networked with the EyeSight system to improve its responsiveness

- Sport model gains 2.4-liter turbo/intercooled engine, sport-tuned suspension new Magnetite Gray finish exterior mirrors and rear spoiler, Gunmetal interior trim bezels and black simulated carbon fiber/matte black door insert trim accents
- New black window molding and trim for all models
- 12-way power driver's seat, including 4-way power lumbar adjustment standard for Limited and Touring XT
- Harman Kardon speaker system available for Limited
- Input jacks (USB and 3.5mm aux.) and charge ports are now illuminated on all models, except base.
- SUBARU STARLINK® 11.6-inch multimedia systems (Dual 7-inch multimedia for Base) with improved on-screen controls for audio, HVAC, X-MODE and vehicle features for Seatback storage pockets on Limited, Sport and Touring XT added versatility.
- LED dome light with off-delay standard for all models
- Java Brown or new Slate Black perforated Nappa leather-trimmed seating with silver stitching for Touring XT

OUTBACK

The Subaru Outback has been synonymous with adventure for over a quarter century. The legendary SUV has helped owners navigate through everyday life as well as the road less travelled. The Sixth-generation Outback is safest, roomiest, most capable Outback ever. For 2023, Outback receives a major model upgrade.

- Onyx Edition now available with 2.5-liter naturally aspirated engine (in addition to the 2.4-liter turbo engine in Onyx Edition XT)
- Both Onyx Edition models have new black window molding and trim and new black-finish 18-inch alloy wheel design
- Onyx Edition XT adds standard power moonroof
- All models (except Wilderness) add new-design black side cladding and restyled front end with revised headlight and fog light design, new grille and bumper.
- Eyesight Driver Assist Technology adds new and wider-angle stereo camera and improved performance of the control and image recognition software.
- Touring models also gain a Wide-Angle Mono Camera. The additional camera works with EyeSight to further expand the field of view to recognize pedestrians and bicycles sooner when the vehicle enters an intersection at low speed.
- Automatic Emergency Steering added to the suite of features for EyeSight (standard on all but Base and Premium; optional for Premium)
- Electronically controlled power-assisted dual-diagonal brake system, networked with latest generation EyeSight system to improve EyeSight responsiveness.
- Heated steering wheel now heats entire wheel rim, optional on Limited and standard on Touring, Limited XT and Touring XT.
- 12-way power-adjustable driver's seat, including power lumbar support and two-position memory; replaces 10-way power seat on Limited and Touring trims.

- SUBARU STARLINK® 11.6-inch multimedia systems (Dual 7-inch multimedia for Base) with improved on-screen controls for audio, HVAC, X-MODE and vehicle features
- Touring trims add new standard Smart Rear View Mirror with auto-dimming, compass and HomeLink®.
- Seatback storage pockets on higher-grade trims are now divided for added versatility.
- Input jacks (USB and 3.5mm aux.) and charge ports are now illuminated on all models.
- All models except base add rear gate LED light. (Already on Wilderness.)
- LED dome light on all models.

CROSSTREK

The second-generation Crosstrek compact SUV is Subaru's fastest selling model in the U.S. The Crosstrek offers trail capability with standard Symmetrical All-Wheel Drive and 8.7 inches minimum road clearance.

- Premium Special Edition (SE) debuts in an exclusive exterior color, Desert Khaki, complemented by unique exterior and interior elements. The SE is a build on the Premium trim level and adds the SUBARU STARLINK® 8.0-inch Multimedia Plus audio system and high-grade instrument cluster.

CROSSTREK HYBRID

The Crosstrek Hybrid PHEV features StarDrive® Technology that uniquely integrates two electric motors, a 2.0-liter direct-injection SUBARU BOXER® engine, Subaru Symmetrical All-Wheel Drive, and Lineartronic® CVT. This plug-in hybrid SUV achieves up to 17 miles of pure electric driving as well as delivering an EPA-rated 35 MPG/90 MPGe and 480-mile total range. The Hybrid is the high-end model in the Crosstrek series, combining all the equipment of the Crosstrek Limited with exclusive Hybrid features and trim.

- There are no model changes for 2023.

IMPREZA

Subaru Impreza is the only compact car in America with all-wheel drive standard on all models and is also the most affordable all-wheel drive car in America. Available in sedan and 5-door models, the 2023 Impreza offers up to 38 EPA-estimated highway MPG.

- There are no model changes for 2023.

BRZ

The same fundamentals of sports car design that impressed enthusiasts in the original BRZ -- with enhancements -- also define the second-generation introduced for 2022: low weight, ultra-low center of gravity and precision steering and handling in an affordable 2+2 package. The new-generation BRZ offers significantly improved powertrain performance from a new 2.4-liter naturally aspirated SUBARU BOXER engine.

- There are no model changes for 2023.

WRX

The fifth-generation WRX is powered by a 271 hp 2.4-liter turbocharged SUBARU BOXER® engine that is paired with either a 6-speed manual transmission or new automatic transmission. With available high-definition tablet-style 11.6-inch SUBARU STARLINK® Multimedia system and latest generation EyeSight® Driver Assist Technology, the WRX delivers greater performance, technology, and safety than ever before.

- TBD

FORESTER

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